

# **IMPACT ASSESSMENT REPORT**

Submitted to:

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Project Name:

Smartboard and Classroom Furniture support for Mahesh Foundation's Utkarsha Learning Center.

CSR Initiative by:

SMC Medical Manufacturing Pvt. Ltd.

2023-2024





Date: March 30, 2024

### 1. Introduction:

This CSR Impact Assessment Report aims to provide an in-depth analysis of the project undertaken by Mahesh Foundation, supported by SMC Medical Manufacturing Pvt. Ltd. under the CSR initiative, to provide Smart Board and Classroom furniture for underprivileged children at Mahesh Foundation's Utkarsha Learning Center. The project's primary objective was to facilitate the digital and interactive education and comfortable environment for children from marginalized communities.

## 2. Background:

Mahesh Foundation's Utkarsha Learning Center, situated in Belagavi, Karnataka, serves as a beacon of hope for underprivileged children who lack access to quality education due to financial constraints. SMC Medical Manufacturing Pvt. Ltd., as part of its CSR initiatives, extended support to Mahesh Foundation by donating Smart Board and Classroom furniture to enhance the learning experience of these children.



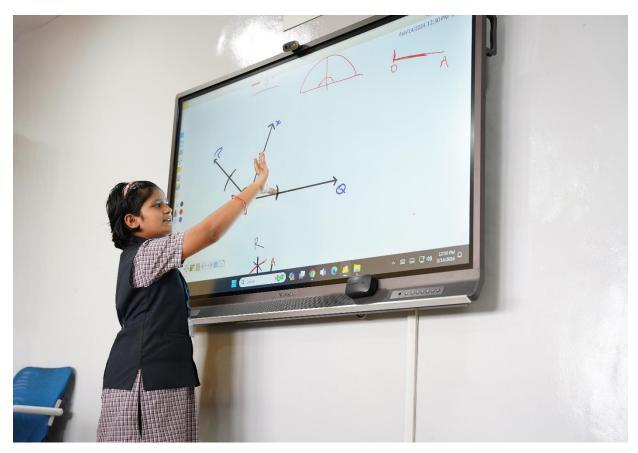


# 3. Project Overview:

SMC Medical Manufacturing Pvt. Ltd. is a well-known Medical, Diagnostics and Pharmaceutical company. The project involved the procurement and installation of Smart Board in classrooms at Mahesh Foundation's school. These interactive whiteboards are equipped with technology that enables multimedia presentations, making learning more engaging and effective for students. Through collaborative efforts, the project has empowered educators, inspired learners, and laid the foundation for a transformative educational experience.

## 4. Objectives:

- Improve the quality of education for underprivileged children
- Improve attendance and retention rates among students enrolled at the Utkarsha Learning Center.
- Enhance classroom interactivity and engagement.
- Foster a conducive learning environment.
- Bridge the digital divide by providing access to modern educational tools.





## 5. <u>Methodology:</u>

The impact assessment utilized a mixed-method approach involving quantitative data analysis and qualitative feedback collection. Data regarding Smartboard usage, patient demographics, medical interventions facilitated, and geographic coverage were collected and analyzed. Additionally, stakeholder interviews, beneficiary surveys, and observational assessments were conducted to gather insights into the project's effectiveness and relevance.



# 6. Key Outcomes and Benefits:

**a) Increased student engagement:** The introduction of Smart Board led to higher levels of student participation and interaction in classrooms.

**b)** Enhanced learning experience: The multimedia capabilities of the Smart Boards and good seating facilitated better comprehension of complex concepts through visual aids and interactive exercises.



**c) Improved teaching efficacy:** Teachers reported that the Smart Boards enabled them to deliver lessons more effectively and efficiently, catering to diverse learning styles.

**d)** Efficient Resource Utilization: The smartboards were efficiently utilized, optimizing its impact and ensuring maximum benefit for beneficiaries.

**e)** Bridging the digital divide: The provision of modern technology to underprivileged children narrowed the gap between them and their more privileged counterparts, providing them with equal opportunities for learning.



#### 7. Impact:

The impact of the Smart Board and Classroom Furniture initiative extends beyond the classroom, yielding multifaceted benefits that resonate throughout the community. Firstly, it fosters empowerment among students, as they gain confidence in utilizing technology—an invaluable skill essential for their future success in an increasingly digital world. Also, the desks provide them a



comfortable seating arrangement. Secondly, the initiative contributes to community development by enhancing the overall quality of education. Finally, by investing in education, SMC Ltd and Mahesh Foundation are not only enriching the present but also sowing the seeds for long-term socio-economic development.

8. Beneficiaries: 640 Underprivileged Children at Utkarsha Learning Center

# 9. Testimonials and Feedback:

Feedback from beneficiaries and stakeholders has been overwhelmingly positive. Beneficiaries express gratitude for the ease with which they can now access healthcare. We have also noticed improvements in the children's overall well-being and health. The local community has praised the initiative, recognizing the positive impact it has had on the lives of vulnerable children.

# 10. Proposed Budget: Rs. 1,74,000/-





## 11. <u>Conclusion:</u>

The Smart Board initiative supported by SMC Medical Manufacturing Pvt. Ltd. has made a significant impact on the education of underprivileged children at Mahesh Foundation's school. By leveraging technology to enhance the learning experience, this initiative has empowered students, improved teaching efficacy, and contributed to community development. The success of this project underscores the importance of collaboration between corporate entities and non-profit organizations in addressing social challenges and promoting inclusive education.

Report prepared by: Karthik Deshpande CSR Implementation Team



Verified by: **Mahesh Jadhav** President, Mahesh Foundation

Smartboard Inauguration Ceremony video: <u>https://youtu.be/jqO5eXKJTb4</u>