



**CSR PROPOSAL FOR ESTABLISHMENT
& SETUP OF NEW CHARITABLE BLOOD
BANK 2022 - 23**

CSR Proposal for Establishment & Setup of New Charitable Blood Bank.

BASIC INFORMATION OF THE ORGANISATION

1	Name of NGO	Mahesh Foundation
2	Address of Head Office	# 792/1, Siddeshwar Nagar, Kanabargi, Belagavi. 590015 , Karnataka State.
3	Legal Status-	Registered under Societies Registration Act, 1860 Registration No.: DRL/SOR/BGM/267/2010-11
4	Works since. Mention year	July 2010.
5	E mail Address	mahesh@maheshfoundation.org
6	Website	www.maheshfoundation.org
7	Organisation Contact numbers	+91 7353767637 / +91 8494945327
8	Name of the contact person	Mahesh Jadhav
9	Designation of the contact person	Founder & President
10	Cell phone Number of contact person	+91 8296298490
11	Geographical area of work	Belagavi District, Karnataka State
12	Area of work	Health, Education, Skill training to youth/women, Women Empowerment, Nutrition to children, and Girl's Education
13	Income Tax Exemption U/S 80G/35AC	AACTM6223BF20211
14	Income Tax Exemption under sec 12A	AACTM6223BE20213
15	PAN No.	AACTM6223B
16	TAN No.	BLRM21203A
17	NGO Darpan ID	KA/2017/0155747
18	Employee Provident Fund (EPF)	GBHBL2248341000
19	Employee State Insurance (ESI)	58005143820001301
20	Labour Act (Minimum Wages)	BE2/3/CE/0046/2020
21	CSR Registration Number	CSR00003827
22	FCRA registration Number	094440130
23	JJ Act Registration Number	KA010010190Z
24	ISO 9001:2015 Certification No	QMS- XX-XV-I-IX-2159

ORGANIZATIONAL SUMMARY:

Mahesh Foundation, a nonprofit organization enables medically challenged and underprivileged children an independent and dignified life. Mahesh Foundation was established in the year 2008 when the founder met a 4-year-old boy in the Government Hospital of Belagavi. Mahesh Foundation's care home Ashakiran has directly benefited 2200+ medically challenged children.



Our school Utkarsha has been providing skill-based education to 100+ medically challenged and underprivileged slum children. Our community support program has benefited 1500+ underprivileged children studying in government schools providing them the skills like Computer education, art & craft, dance and more.

Care & Support Center has been providing healthcare and social linkage services to 42000+ HIV-infected people. One of the proud achievements of the Mahesh Foundation is zero mortality since its inception.

Under Aadhar Vidya Program has supported 24000+ children to continue their education. Gokak

Over the years, Mahesh Foundation also supported underprivileged slum dweller women to become self-sustained in their life and support their families. Under the community support program, Mahesh Foundation adopted some government schools and working hard for the overall development of these schools and the children studying there.

AREAS OF WORK:

Education

- **Aadhar Vidya Program:**

This program was started in the year of 2012. It operates in providing Education support for HIV affected, slum & poor children free of cost, it is benefiting more than 18000 children till day.

- **Utkarsha Learning Centre:**

This program was started in the year of 2016. This program is providing free school and education for HIV affected & slum children. Till day it has reached more than 1300 students in providing this facility.

Health

- **Ashakiran Child Care Home:**

This program was started in the year of 2008. It operates in providing Free Shelter, food, health and education for HIV affected children, it is benefiting more than 2000 children till day.

- **HIV/AIDS Care Centre:**

This program was started in the year of 2014. Through this Mahesh foundation is providing basic facilities for HIV affected in the nearby locality of Gokak and Raibag talukas. From this program we have reached more than 22400 beneficiaries.

Livelihood

- **Aadhar Village Program:**

This program was started in the year of 2013. It operates in providing basic amenities for children and families in need. Providing them with free medical support, education and employment opportunities. It is benefiting more than 850 people till day.

- **Aadhar Livelihood Centre:**

This program was started in the year of 2013. It operates in providing Trainings and livelihood skills to slums and poor background women. It is benefited more than 400 women till day.

MYBLOOD CHARITABLE BLOOD BANK:

Mahesh Foundation, under its health program, wants setup a Charitable Blood Bank to bridge the gap between blood donors and receivers. Every day, a great many individuals – give humane consideration to those in need. Donors and volunteers share a mission of preventing and relieving all type of suffering, here at home and all around the globe. We are resolved to be a consistent life saver to one's lives, bringing smiles that merit a thousand words.

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has."

MISSION STATEMENT:

Mahesh Foundation is all about "saving lives". Mahesh Foundation is dedicated to relieving human suffering, protecting human lives and dignity and responding to emergencies. Mahesh Foundation works diligently to establish technological concepts that help society as a whole.

We are a social organization that strives through learning and hard work to provide the best outcomes for all stakeholders.

We are very fortunate to have a variety of supporters who have been so inspired by what we do that they have become part of our story.

We aim to provide free of cost services to needy poor people. To create, facilitate and strengthen civil society groups and networks for promoting trust and collaboration among citizens.



VALUES AND CULTURE:

- Caring and sharing
- Space for discussion
- Friendly environment
- Sense of belonging and ownership
- Mutual trust and respect Participatory decision-making,
- Encouragement of initiatives

GIVING BACK TO THE COMMUNITY:

Mahesh Foundation finances surgeries of poor and deprived patients using a global fundraising network under its PRAYATNA Program.

The platform provides visibility of poor patients and builds a personal and trusted bond between patients and donors while ensuring complete transparency.



WHAT IS THE PRESSING ISSUE?

With over 450 million people in India living in rural areas, these deprived classes cannot afford the proper healthcare or even undergo medical treatments. Several hospitals took the stand, and offered free treatments, but the queue for such hospitals are in millions, leaving behind millions without medical treatment. Patients' are put on waiting list, and in some cases, expire before their turn comes. There are even very few health insurance options, and the poor are not financially able to afford such expensive insurances.

The utilization of blood and blood components is increasingly becoming an important and indispensable component of clinical care, especially in the surgically-related fields. In line with this emphasis the patient safety when facing shortages in blood and its components, they have to seek assistance from other blood banks. There is a lack of blood banks that are well organized and can bridge the gap between donor and receiver.

In times of emergencies, the patients needed a quick response for their blood requests. There are a lot of instances where patients die due to the non-availability of blood at the right time. In some cases, there may be wastage of blood and blood components due to improper manner of storing.



SOLUTION:

As a solution to this problem, we intend to set up a blood bank in Kanabargi, Belagavi and will try to solve the issue related to the availability of blood and blood components. The solution tries to make the best optimization of blood distribution. The main target of establishing a blood bank is to establish new policies/procedures in order to manage, control the process of requesting or donating blood and maintain the quality with high standard. We will design this blood bank as it should bridge the gap between the donor and the receiver. Also, it will be functional in such a way that it should respond quickly to the needs of the patients. The blood units are preserved and well maintained so that a single drop of blood should get wasted.

IMPACT:

The blood bank will help to make a proper distribution of blood and will save many people's precious lives every day. This is expected to help thousands of needy people every day.

WHY US?

- **Complete Transparency**

You can put complete trust in us for every penny that you donate. As a matter of fact, we update our website regularly regarding the cases, and you can contact us any time, if you have any queries regarding our fundraising network.

- **Verified cases**

All the cases that are uploaded on the website are verified by the team before they are publicly announced. We carry out background checks on the patients, and our team even visit them to make sure that the case is genuine.

- **Giving back to the community, the right way:**

Mahesh Foundation is all about "saving lives". Mahesh Foundation is dedicated to relieving human suffering, protecting human lives and dignity and responding to emergencies. Most people are confused where to donate as they are not completely sure the funds will be used for the rightful purpose. Here at Mahesh Foundation, we aim to be completely transparent so that we have the trust of the donors, the needy and our community!

PROPOSAL

The ultimate goal of this project is to provide an easy-to-access, efficient, and reliable way to get life-saving blood, free of cost. As a part of the Corporate Social Responsibility (CSR), we are proposing to support this initiative by helping us to set up blood bank.

BENEFICIARIES

The beneficiaries of the blood bank are HIV-infected children who need blood regularly for various diseases they are suffering. There are some patients especially children who are suffering from a blood related disease called Thalassemia which causes the body to have less hemoglobin than normal. These patients need change of blood every month. Other beneficiaries of this blood bank are the patients in emergency cases and pregnant women who require blood.



TOTAL BUDGET OF THE PROJECT:

The details of the procurement of the equipment required to setup the Blood Bank are mentioned below. We will take care of the operational and maintenance cost of the blood bank. We required support to procure the equipment.

SI No	Materials	Qty	Cost
A.	BLEEDING ROOM	1	Rs. 6,22,840/-
1.	Donor Couch (Single Motor)	2	Rs. 2,00,600/-
2.	Blood Collection Monitor	2	Rs. 2,01,600/-
3.	Di-Electric Tube Sealer	2	Rs. 2,01,600/-
4.	Donor Tube Stripper	1	Rs. 16,800/-
5.	Needle Burner	1	Rs. 2,240/-
B.	COMPONENT LAB	1	Rs.15,68,140/-
1.	Refrigerated Centrifuge (including Accessories)	1	Rs. 10,98,580/-
2.	Double Pan Balance	1	Rs. 88,500/-
3.	Blood Component Balance	1	Rs. 3,540/-
4.	Laminar Air Flow 3x2x2	1	Rs. 1,47,500/-
5.	Manual Plasma Extractor	1	Rs. 23,520/-
6.	Blood Bank Refrigerator 200 bags	1	Rs. 2,06,500/-
C.	COMPONENT STORAGE	1	Rs. 12,85,700/-
1.	Blood Bank Refrigerator 200 bags	1	Rs. 2,06,500/-
2.	Platelet Incubator	1	Rs. 67,200/-
3.	Platelet Agitator	1	Rs. 61,600/-
4.	Plasma Freezer (-40 degree) 300 Liters	1	Rs. 3,65,800/-
5.	Ultra Low Deep Freezer -80 deg. C 150 Liters	1	Rs. 4,83,800/-
6.	Plasma Thawing Bath	1	Rs. 1,00,800/-
D.	LABORATORY EQUIPMENTS & ACCESSORIES	1	Rs. 5,23,828/-
TOTAL COST:			Rs. 40,00,508/-

BRANDING:

We promote your company for supporting our blood Bank. We display (Depict) your company logo in the premises. This will be helpful to you for Corporate Social Responsibility (CSR) and related activities. We have individual supporters who visit our premises and through this promotion, your organization can get better brand recognition and a positive business reputation.

DETAILS OF IMPLEMENTATION OF THE PROJECT:

1. Date of starting the Construction : **DECEMBER 2022**
2. Expected Date of completion of Construction : **FEBRUARY 2023**

BLOOD BANK EQUIPMENT



Blood Bank



Blood Bank Refrigerator



Blood Bank Platelet



Blood Bank – Blood Donor

MOBILE BLOOD BANK & TRANSPORT VAN

