



IMPACT ASSESSMENT REPORT

Submitted to:

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Company Secretary, Go Fashion (India) Limited

Project Name:

**Smartboard support for Underprivileged Children at
Mahesh Foundation's Utkarsha Learning Center.**

CSR Initiative by:

Go Fashion (India) Limited

2023-2024

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Date: March 23, 2024

1. Introduction:

This CSR Impact Assessment Report aims to provide an in-depth analysis of the project undertaken by Mahesh Foundation, supported by Go Fashion (India) Limited under the CSR initiative, to provide Smart Board for underprivileged children at Mahesh Foundation's Utkarsha Learning Center. The project's primary objective was to facilitate the digital and interactive education among children from marginalized communities to the educational facility, ensuring their access to quality education and improving their overall well-being.

2. Background:

Mahesh Foundation's Utkarsha Learning Center, situated in Belagavi, Karnataka, serves as a beacon of hope for underprivileged children who lack access to quality education due to financial constraints. Go Fashion (India) Limited, as part of its CSR initiatives, extended support to Mahesh Foundation by donating Smart Boards to enhance the learning experience of these children.

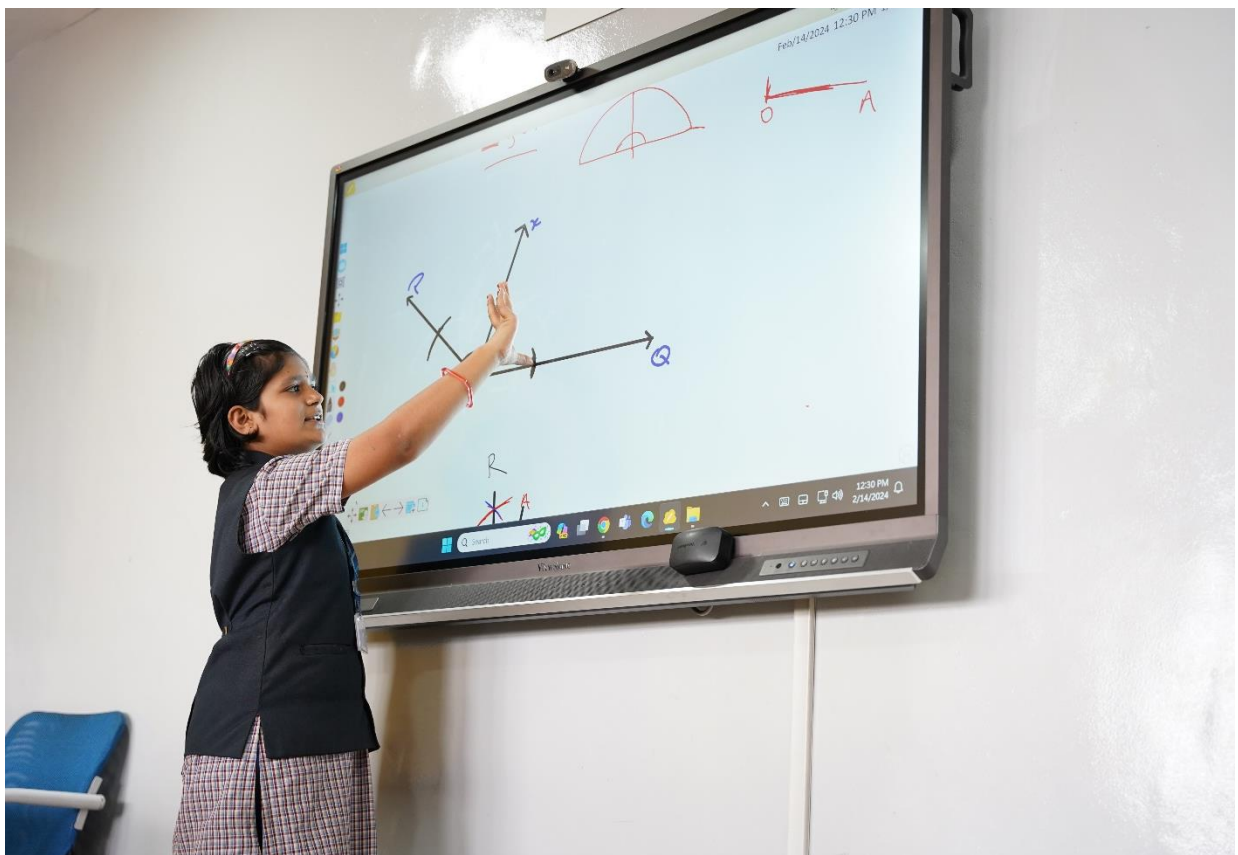


3. Project Overview:

Go Fashion (India) Limited is a well-known retail and a pioneer in branded clothing company. The project involved the procurement and installation of Smart Board in classrooms at Mahesh Foundation's school. These interactive whiteboards are equipped with technology that enables multimedia presentations, making learning more engaging and effective for students. Through collaborative efforts, the project has empowered educators, inspired learners, and laid the foundation for a transformative educational experience.

4. Objectives:

- Improve the quality of education for underprivileged children
- Improve attendance and retention rates among students enrolled at the Utkarsha Learning Center.
- Enhance classroom interactivity and engagement.
- Foster a conducive learning environment.
- Bridge the digital divide by providing access to modern educational tools.



5. Methodology:

The impact assessment utilized a mixed-method approach involving quantitative data analysis and qualitative feedback collection. Data regarding Smartboard usage, patient demographics, medical interventions facilitated, and geographic coverage were collected and analyzed. Additionally, stakeholder interviews, beneficiary surveys, and observational assessments were conducted to gather insights into the project's effectiveness and relevance.



6. Key Outcomes and Benefits:

a) **Increased student engagement:** The introduction of Smart Board led to higher levels of student participation and interaction in classrooms.

b) **Enhanced learning experience:** The multimedia capabilities of the Smart Boards facilitated better comprehension of complex concepts through visual aids and interactive exercises.

c) **Improved teaching efficacy:** Teachers reported that the Smart Boards enabled them to deliver lessons more effectively and efficiently, catering to diverse learning styles.

d) **Efficient Resource Utilization:** The smartboards were efficiently utilized, optimizing its impact and ensuring maximum benefit for beneficiaries.

e) **Bridging the digital divide:** The provision of modern technology to underprivileged children narrowed the gap between them and their more privileged counterparts, providing them with equal opportunities for learning.



7. Impact:

The impact of the Smart Board initiative extends beyond the classroom, yielding multifaceted benefits that resonate throughout the community. Firstly, it fosters empowerment among students, as they gain confidence in utilizing technology—an invaluable skill essential for their future success in an increasingly digital world. Secondly, the initiative contributes to community

development by enhancing the overall quality of education. Finally, by investing in education, Go Fashion and Mahesh Foundation are not only enriching the present but also sowing the seeds for long-term socio-economic development,

8. **Beneficiaries:** 640 Underprivileged Children at Utkarsha Learning Center

9. **Testimonials and Feedback:**

Feedback from beneficiaries and stakeholders has been overwhelmingly positive. Beneficiaries express gratitude for the ease with which they can now access healthcare. We have also noticed improvements in the children's overall well-being and health. The local community has praised the initiative, recognizing the positive impact it has had on the lives of vulnerable children.

10. **Proposed Budget:** Rs. 1,85,000/-



11. Conclusion:

The Smart Board initiative supported by Go Fashion (India) Limited has made a significant impact on the education of underprivileged children at Mahesh Foundation's school. By leveraging technology to enhance the learning experience, this initiative has empowered students, improved teaching efficacy, and contributed to community development. The success of this project underscores the importance of collaboration between corporate entities and non-profit organizations in addressing social challenges and promoting inclusive education.

Report prepared by:

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CSR Implementation Team



Verified by:

Mahesh Jadhav

President, Mahesh Foundation

Smartboard Inauguration Ceremony video:

https://youtu.be/OVYubFDWCR8?si=OOsRDDL_uaSKmFtZ